



## *How much could you be earning in 12 months time?*

- ✓ This is a proven business with realistic earnings and minimal set up costs'
- ✓ Turn-Key' Business (i.e. start earning serious money within 10 days)
- ✓ No multi-level marketing or hard selling required - clients come to you!
- ✓ Easy to follow guide, no experience or special qualifications required
- ✓ Expert advice on how to get the best clients and keep them!
- ✓ Work full or part-time, from home or office or as second income
- ✓ Duplicate our proven formula and you'll achieve the same results at a fraction of the cost of an overpriced franchise
- ✓ Potential earnings £81k - £132k in your first year increasing to £180k+ in your second year

To Order the Point 2 Point Cleaning Business Start up Package visit :  
[www.point2point-cleaning.co.uk/order.htm](http://www.point2point-cleaning.co.uk/order.htm)



## **BUSINESS STARTUP PACKAGE**

Our Cleaning Business Startup Package has been uniquely designed to allow anybody with a little common sense, but has no previous business experience or special qualification to get started in one of the most cash-rich businesses of our time. We will show you all you'll need to know to get your business up and running successfully in the quickest time possible.

### **How to get started**

We will explain what you need to do to get clients (You do not need to hard sell, cold call or be a telemarketing robot). How to go about getting the right staff for your clients, all out tried and tested methods are inexpensive, straight forward and the most effective.

### **Documents**

We send you all the documentation you'll need to run your cleaning business, standard letter for clients, various forms for clients and cleaners etc. All you need to do is choose a business name.

### **Advice and Guidance**

Advising you through all aspects of the cleaning business to maximize the income potential of your client base, telling you what to say to clients, what questions or queries they might have and what not to say. How to interview potential cleaners and what key elements to look for to get the best workers.

## **The Concept**

The cleaning agency concept is the perfect business, with enormous potential for a small initial investment.

People love the luxury of help with their household chores, but what they don't like is the frustration and inconvenience of finding someone suitable (hard working, trustworthy and reliable) when they require a cleaner, whether for the first time, or to replace a cleaner that has recently left.

The Point 2 Point Cleaning Business gives you the complete blueprint to start your own cleaning agency in your local area. You're linking clients who need a cleaner and cleaners that are available for work.

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## **Clients**

Lots of people already have cleaners but sooner or later for some reason or another their cleaner will leave and they will have to find a replacement. This sounds easy, but if you talk to anyone who has had to replace their cleaner due to absenteeism or punctuality, and they will tell you how difficult it can be to find a good cleaner. This is where the cleaning business comes in, you'll have cleaners on your books ready to work and the client is more than happy to pay you and have a cleaner straight away rather than have to do the domestic cleaning themselves. People want a cleaner but don't have the time or don't know how to go about getting one, at the same time they don't want the aggravation of interviewing cleaners. There are many people who don't know they actually need a cleaner to free up their spare time. We will show how to attract and keep these clients such as: the wealthy, elderly, professionals and most importantly people who cannot stand homework. There are always people who use cleaning companies, they have found out how much time the cleaning company saves them as well as knowing that they are going to be reliable and professional.

## **Cleaners**

There are many people who wish to work, but don't have the necessary skills, experience or qualifications for many jobs. Most people have experience of domestic housework and are happy to earn an income whether it is three or thirty hours a week. There will always be those with family commitments and are only able to work during school hours, this is a perfect time for domestic cleaning. Some cleaners work only two or three days a week, this is fine, even if a cleaner only has a few clients, she'll be earning fees for your cleaning business every week. There will always be a huge demand for domestic cleaning services, with multiple property ownership rocketing and spare time to clean and maintain them a luxury these days, good quality cleaners will always be in demand.

## **The Business**

Our 'Business Startup Package' ensures being your own boss is simple. You'll have the support and guidance to realise your true earning potential, while running your own business, all at a fraction of the cost of an overpriced franchise. No other cleaning agency, or franchise for that matter, in the UK can offer the expert knowledge and full support that we offer for 12 months, for you to use when you need it, and it is only an email away.

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### The Potential Income

The most attractive aspects of the cleaning business are that your total income increases with each new client you business gains. All clients (apart from the one-off cleans which pays cash only) pay their fees by standing order directly into your business account every month. Fees differ across the UK with fees in London and the south east of England surpassing the rest of the country, but to give you an average example of how this works in practice, we've used an average rate of £3.50 per hour, with each client requiring 4 hours per week. This is the amount the client pays you for your service; the client pays the cleaner in cash each week. At the normal rate of adding just 4 clients per week, the table below clearly demonstrates how your income quickly increases throughout the year. Remember that existing clients are continuity providing fees each and every month while you are constantly adding new ones. New clients each week at 4 hours a week = 16 clients each month at 64 hours each week = 64 hours x 52 weeks divided by 12 months x £3.50 per hour = £970 each calendar month and so on...

Month	Clients	Hours per week	Monthly income
1	16	64	£970
2	32	128	£1941
3	48	192	£2912
4	64	256	£3883
5	80	320	£4853
6	96	384	£5824
7	112	448	£6794
8	128	512	£7765
9	144	576	£8736
10	160	640	£9706
11	172	688	£10434
12	188	752	£11405

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**The Business Startup package includes the complete blueprint to start your cleaning agency.**

**The Manual contents is below:**

<ul style="list-style-type: none"> <li>• Business premises</li> <li>• Diary</li> <li>• Keys</li> <li>• Business name</li> <li>• Computer</li> <li>• Company Logo</li> <li>• Design</li> <li>• Bank account</li> <li>• Files</li> <li>• Operating area</li> <li>• Documentation</li> <li>• Stationary Supplies</li> <li>• Insurance</li> <li>• Value added Tax</li> <li>• How much should I charge?</li> <li>• Attracting cleaners</li> <li>• How to vet cleaners</li> <li>• Image</li> <li>• Marketing Your Cleaning Business</li> <li>• How to attract client enquiries?</li> <li>• Converting inquiries into sales</li> <li>• Questions frequently asked by clients</li> <li>• Linking cleaners to clients</li> <li>• Administration</li> <li>• Spring-cleans</li> <li>• Carpet &amp; Upholstery Cleaning</li> <li>• Rugs/Flood Damage</li> <li>• Cleaning Materials</li> <li>• Rubbish Removal/Builders Cleans</li> <li>• Window Cleaning</li> </ul>	<ul style="list-style-type: none"> <li>• Patio/Driveway Pressure Washing</li> <li>• Domestic, Commercial Vehicle Valeting Accounts</li> <li>• Invoices</li> <li>• Invoice sample</li> <li>• Cleaner inquiry form</li> <li>• Cleaner inquiry form sample</li> <li>• Cleaner registration form</li> <li>• Cleaner registration form sample</li> <li>• Cleaner good conduct guide</li> <li>• Cleaner good conduct guide sample</li> <li>• Cleaner agreement</li> <li>• Cleaner agreement sample</li> <li>• Reference request letter</li> <li>• Reference request letter sample</li> <li>• Reference request form</li> <li>• Reference request form sample</li> <li>• Cleaner availability chart</li> <li>• Cleaner availability chart sample</li> <li>• Client and agency agreement</li> <li>• Client and agency agreement sample</li> <li>• Standing order forms</li> <li>• Standing order form sample</li> <li>• Welcome letter</li> <li>• Welcome letter sample</li> <li>• Standing order and agency agreement letter sample 1</li> <li>• Standing order and agency agreement letter sample 2</li> <li>• Standing order and agency agreement letter sample 3 +</li> <li>• Master copies software</li> </ul>
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## FAQ

### **Q Is the cleaning business real or is it just a Get Rich Quick Scheme?**

A The cleaning business offers continual income with an ever-increasing demand for cleaning services; it is very much a real business. Providing a professional service to prospective and existing clients alike. By following the business plan your client base and income will continue to grow at a steady rate.

### **Q Is the 'Business Startup Package' easy to follow?**

A We will give all the information and support you will need to set up your business successfully, we are here to help you every step of the way. Each section of the portfolio is clearly written and indexed for reference.

### **Q How do I know it will work for me?**

A. The cleaning business is one of the easiest businesses to get involved in, you don't require any specialist business knowledge or qualifications, the cleaning industry is one of the few businesses that continues to grow year upon year.

### **Q Why are you offering a 'Business Startup Package' instead of a Franchise?**

A. We give you a portfolio with essential 'must-know' information on services that other over-priced franchises don't even mention. We are not here to take your hard-earned money from you month after month with royalty payments or ask huge sum investments for branded stationery and overpriced information. We are offering a turn-key business that is easy to set up and straightforward to run. Many people just can't afford the cost of a cleaning franchise which starts at £8,250 - £18,005 + VAT + royalties! So we decided to sell the portfolio for a price that everybody can afford.

### **Q. Why should I do this ?**

A. Why work for someone else in a 9 to 5 job with nothing to show for it, be your own boss. The portfolio is designed in such a way that you don't even have to do the cleaning, you can sit in your own home or office, take calls and literally watch the money come in week after week, month after month. Your cleaning services can also be offered to schools, offices, hotels, guest houses, casinos, shopping centres/malls, factories, yards, colleges, universities, pubs/bars, clubs, shops, retirement & nursing homes, kitchens, garages, libraries and many, many other locations that need to be cleaned and maintained, the list is endless! Testimonials from successful buyers are available on request if you require further proof of the cleaning business portfolio working successfully. People who have purchased our cleaning business portfolio come from a variety of backgrounds, e.g. nurses, doctors, Computer programmers, cleaners, salesmen, retired couples, single parents and students to name but a few. There has never been a better time to get involved in the cleaning business, with house and multiple property ownership rocketing over the last few years, the demand for high quality cleaning services to free up much needed leisure time has never been greater.

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**Buy Now and get this great FREE bonus !**

## **Start Your Own Ceiling Cleaning Business**

**Making £100 or more  
PER HOUR !**

This comprehensive manual gives you all the knowledge and confidence you need to get into the highly lucrative area of cleaning suspended ceilings. Just look around you at the number of shops and offices that have suspended ceilings and you can begin to get a feel for scale of the opportunity that exists.

The manual gives comprehensive instructions on the cleaning process including the chemicals to use.

It contains advice on marketing your business and includes some example letters

Guidance on what to charge your customers.

The ceiling cleaning business is a sure fire business opportunity in its own right , put together with the cleaning business manual this package is a recipe for serious financial success.

To Order the Point 2 Point Cleaning Business Start up Package visit :  
[www.point2point-cleaning.co.uk/order.htm](http://www.point2point-cleaning.co.uk/order.htm)



Point 2 Point Cleaning Business Package	£58.58
Postage and packing	£6.95
VAT	£11.47
<b>Grand Total</b>	<b>£77.00</b>

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